

SB 294

Social Media Toolkit

The copy below is intended to be paired with one of the following slides of graphics per post, for a total of 10 posts.

“Kids across CA are wrongfully-denied mental health care every day. Care they need. Care they have a right to by law.

Below is one of these stories. Learn how the Youth Mental Health Access Act (SB294) would get kids the care they deserve at **childrennow.org/sb294**”



#YesOn294



Jonathan*

Struggled with self-harm and suicidal ideation, along with hallucinations of harming others. His health provider suggested Residential Treatment Center services to address these issues.

HE WAS WRONGFULLY DENIED COVERAGE

The Youth Mental Health Access Act (SB 294)

ensures no kid in California is wrongfully denied coverage

Every time an insurance company denies mental health care, it is **AUTOMATICALLY** reviewed. No more having to fight the system to get your child the care they need. If they have a right to it, they get it.

Learn how at childrennow.org/sb294

* Patient names are unknown; Children Now named for narrative. Photos do not depict story characters.

Did your health plan deny or modify a mental health or addiction treatment service for your child?

Share your story.



Take a screenshot on your phone and touch the QR code in the photo

Download graphics



William
(formerly Katie)*

Facing distress over his gender identity, experienced a suicidal episode. His health provider deemed chest surgery crucial for his physical and mental well-being, recommending bilateral mastectomy and chest reconstruction.

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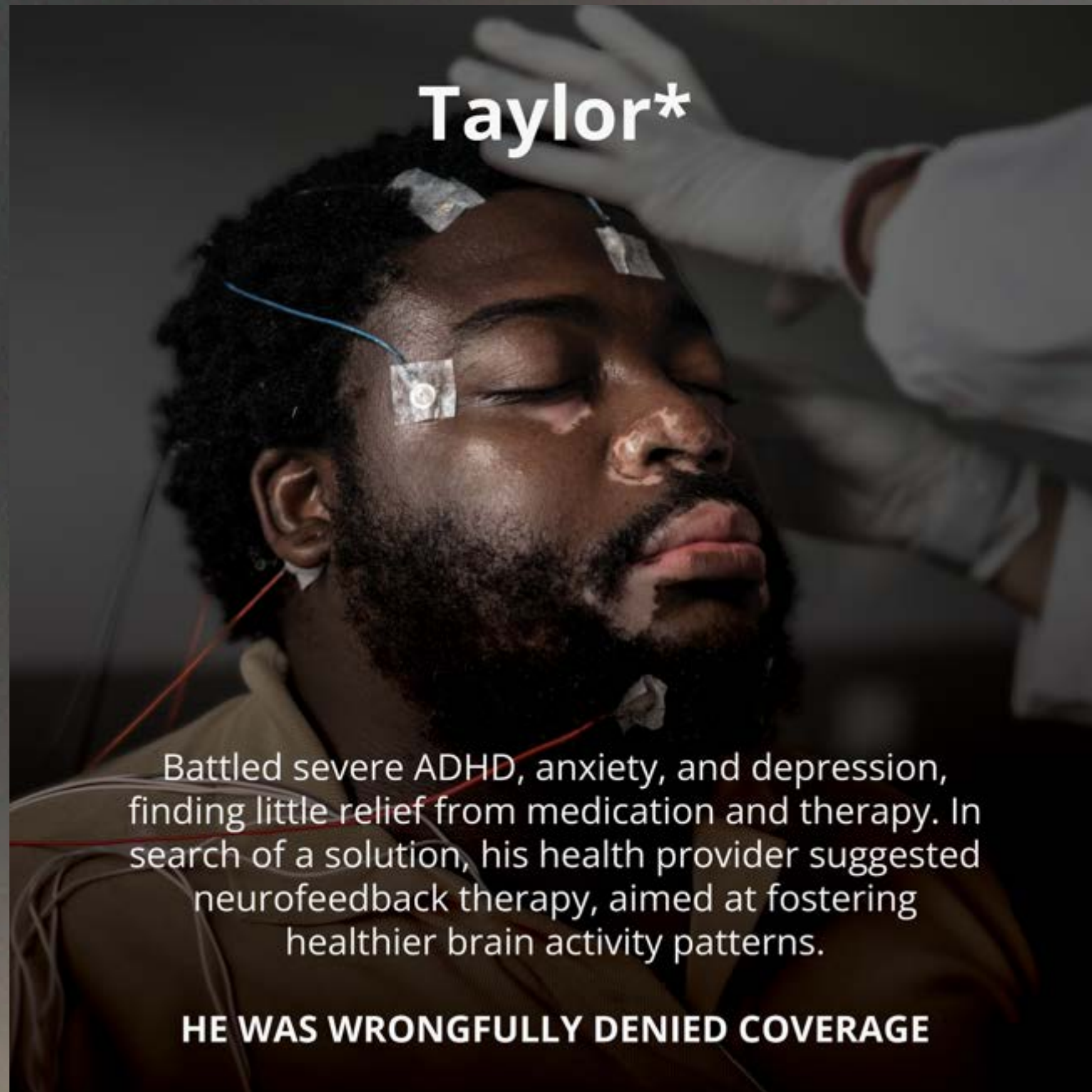
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Taylor*

Battled severe ADHD, anxiety, and depression, finding little relief from medication and therapy. In search of a solution, his health provider suggested neurofeedback therapy, aimed at fostering healthier brain activity patterns.

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Christine*

Faced severe stress, anxiety, and depression. She found relief through a partial hospitalization program, which prevented her health from worsening and improved her outlook on life.

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Monica*

Struggling with substance abuse and depression, she survived 16 suicide attempts. To address these issues, a Residential Treatment Center, specialized in suicidal ideation and substance abuse, was recommended to her and her family.

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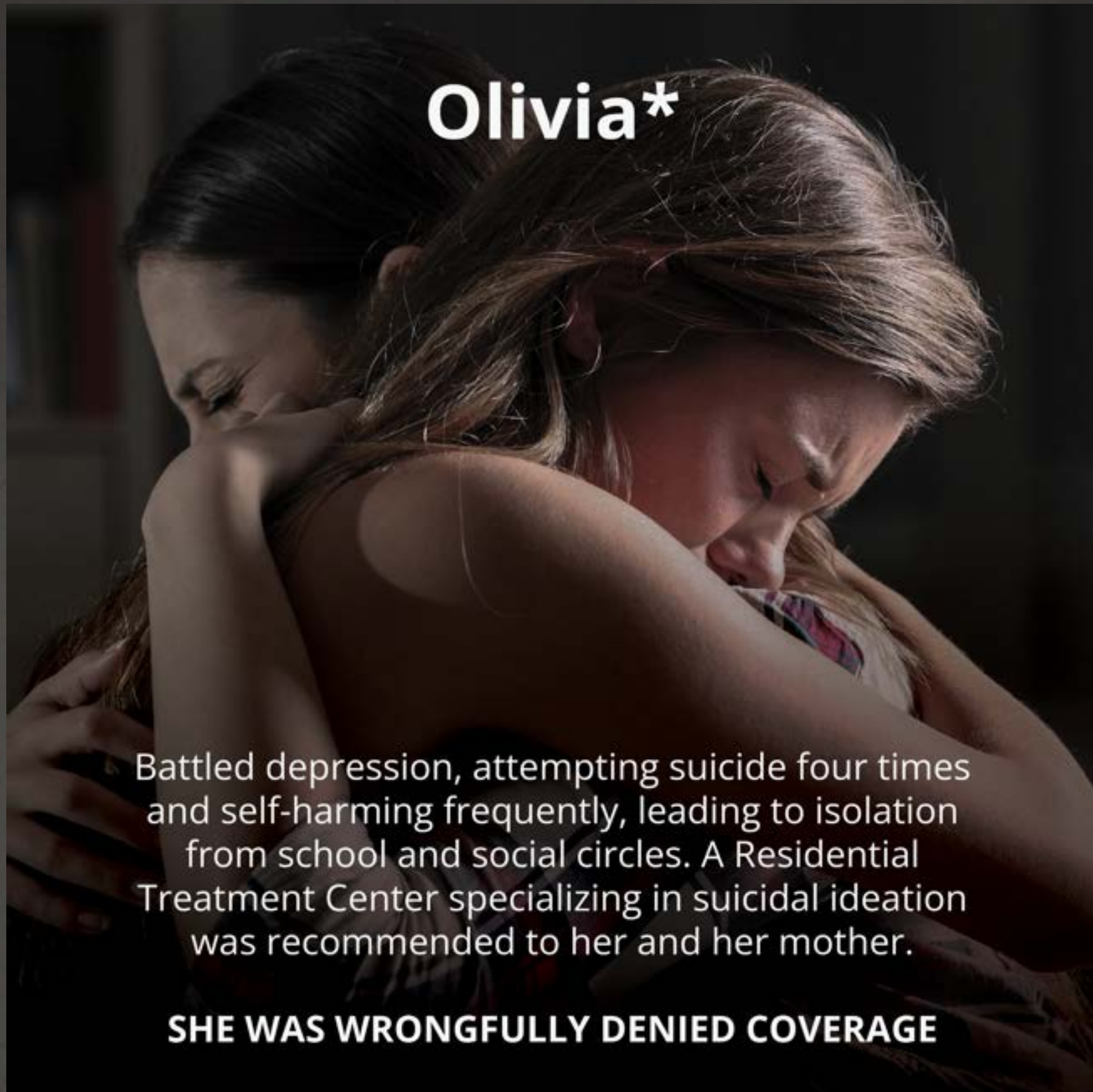
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Olivia*

Battled depression, attempting suicide four times and self-harming frequently, leading to isolation from school and social circles. A Residential Treatment Center specializing in suicidal ideation was recommended to her and her mother.

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Miles*

He was diagnosed with PANDAS syndrome, where OCD symptoms emerge post-strep infection. Despite multiple treatments, his condition persisted. IVIG infusions, standard for PANDAS, were requested by him and his family for help.

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Diego*

Battled substance abuse, engaging in dangerous behavior like blacking out from alcohol and excessive drug use. Despite therapy, his condition persisted, leading to recommendations for admission into an Intensive Outpatient Program.

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Kendra*

Grappling with trauma from a sexual assault, she struggled with suicidal thoughts, substance abuse, and an eating disorder. Despite multiple treatment attempts, her condition persisted. A Residential Treatment Center was recommended to address her complex needs.

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A portrait of a young woman with dark hair, looking slightly to the right with a serious expression. The background is a textured, light-colored wall.

Jessica*

Endured past trauma, worsened by her perpetrator's recent release on bail. Experiencing debilitating nightmares, overdose incidents, and suicide attempts, she sought help through an Intensive Outpatient Program. The treatment significantly improved her condition, aiding her sobriety from alcohol and drugs.

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